

Design Concept of Juneteenth poster

Music has always been a central theme of the Juneteenth celebration. The typography of the poster title alludes to musical notes in the down stroke of the letter N, and human figures dancing in the capital letters T and H. The text weaving around the poster comes from the African American hymn “Lift Every Voice and Sing”, and emanates from the mouths of each generation and gender. The lyrics reference “faith that the dark past has taught us” (the past), “sing a song full of hope” (the present), culminating in a young boy singing about “our new day begun” (the future).